

The 13th-Annual Quilt Expo, hosted by Wisconsin Public Television and Nancy Zieman Productions, took place September 7–9, at the Alliant Energy Center in Madison. A record-breaking 20,786 people attended the three-day event. The 2017 Quilt Expo featured:

- A 10-category juried and judged Quilt Contest Exhibit featuring 264 quilts and \$12,000 in cash prizes.
- A juried and judged Quilt Expo Winter Games Quilt Challenge featuring 13 quilts and \$600 in cash prizes.
- A New! Online exclusive Quilt Expo Modern Mini Quilt Challenge curated exhibit featuring 22 quilts.
- Six special quilt exhibit areas featuring 232 quilts and a Kids' Quilt Challenge featuring 8 quilts.
- 126 informational lectures, 26 stage presentations, 30 sit & sew workshops, 18 hands-on workshops, which combined drew more than 8,000 participants.
- An 85,000 square foot vendor mall with 397 vendor booths representing 191 businesses and organizations from across the nation.
- Two entertaining evening events, “An Evening With Ricky Tims” and “The ‘Slow and Steady’ World of Tula Pink.”
- A “Quilt to Give” community service project, during which bed-size quilts were collected and stitched on-site to donate to [Enchanted Makeovers](#), [Domestic Abuse Intervention Services \(DAIS\)](#) and people affected by Hurricane Harvey. Seventeen quilts were collected and an additional 11 were completed during the show. Thank you to the generous Quilt Expo attendees for donating fabric, time and quilting skills.
- Quilt Appraisals by Carol Butzke and Linda Honsberger, American Quilt Society certified appraisers.
- UW Health Go Red For Women distributed pedometers to attendees as part of their “Get in Step at Quilt Expo” promotion to encourage heart health.
- The Quilt Expo raffle featured 38 prizes, each with a value of \$200 or more. The raffle raised more than \$12,000 to support programming on Wisconsin Public Television.

Special thanks to our event sponsors, which include Nancy's Notions, Baby Lock, Fons & Porter's Love of Quilting, Husqvarna Viking, Pfaff, Hobbs, Janome, Julie's Sewing Center, Juki, TinLizzie, Koala Studios, The Christmas Shoppe, Bernina, Amazing Designs, Millie P's, At the Heart of Quilting, and APQS.

The 2018 Quilt Expo will be held September 6–8 at the Exhibition Hall at the Alliant Energy Center in Madison.