

**THIS INFORMATION MUST BE PROVIDED ON THIS FORM in order to process your registration. Thank you.**

business/organization name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

contact (full name) \_\_\_\_\_ business phone \_\_\_\_\_

cell phone \_\_\_\_\_ fax \_\_\_\_\_

e-mail address \_\_\_\_\_ company Web site URL \_\_\_\_\_

product/booth topic (must be related to quilting, sewing and/or embroidery) \_\_\_\_\_

## VENDOR REGISTRATION 2017



VENDORS 9/16

### QUILT EXPO 2017

**SEPTEMBER 7-9 | THURSDAY 9 A.M.-6 P.M. / FRIDAY 9 A.M.-6 P.M. / SATURDAY 9 A.M.-5 P.M.**  
**EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN**

presented by Wisconsin Public Television with Nancy Zieman

**Mary Alice Van Gemert, vendor registrar** 608. 265. 5037 telephone  
**Wisconsin Public Television** 608. 890. 4571 facsimile  
**821 University Avenue** maryalice.vangemert@wpt.org  
**Madison, WI 53706** quiltexpo.com

**Early registration is recommended. Booths, and floor position, sell out quickly on a first-come, first-served basis.**

### Early registration / September 15, 2016–December 31, 2016

Standard booth: quantity \_\_\_\_\_ @ \$1,020 = \$ \_\_\_\_\_  
 Corner booth: quantity \_\_\_\_\_ @ \$1,170 = \$ \_\_\_\_\_  
**total \$ \_\_\_\_\_**

### Late registration / January 1, 2017–September 1, 2017

Standard booth: quantity \_\_\_\_\_ @ \$1,124 = \$ \_\_\_\_\_  
 Corner booth: quantity \_\_\_\_\_ @ \$1,290 = \$ \_\_\_\_\_  
**total \$ \_\_\_\_\_**

**Tell us how many three-day vendor passes you need for you and your staff.** A maximum of four free three-day passes per each 10' x 10' booth purchased will be included in your confirmation packet when you check in at the event. If you need more staff passes, additional passes can be purchased for \$5.00 each.

I need \_\_\_\_\_ **FREE** passes. I need \_\_\_\_\_ additional passes @ \$5.00 each. \$ \_\_\_\_\_

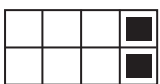
**Three-day parking passes** for unlimited access may be purchased at a rate of \$20 each until August 25, 2017.

I need \_\_\_\_\_ three-day parking passes @ \$20 each. \$ \_\_\_\_\_

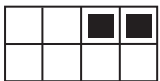
**grand total \$ \_\_\_\_\_**

**PLEASE NOTE:**

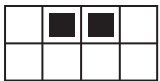
We have to know how many booths of each type you require. Please indicate the quantity of each booth type in the space to the left of each price break.



corner + corner



corner + standard



standard + standard

For an open booth layout or any other special booth configurations, contact Mary Alice Van Gemert.

**Booth information**

Standard booth includes a 10'x10' area with one 8-foot table, a sign and two chairs. The show is draped in gray. You may purchase additional equipment and electricity through the Alliant Energy Center website after June 1 at **alliantenergycenter.com**.

**NOTE:** No pinning onto drape.

.....  
**See other side for payment and signature release.**

**Vendor name tags**

Please indicate the names of individuals staffing your booth.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Booth signs**

**Booth signs (11" x 17" white card stock) will be provided. Please print EXACTLY how your business name and city name should appear.**

\_\_\_\_\_  
business name  
\_\_\_\_\_  
city state

**Vendor release**

**Vendors are subject to all Terms and Conditions of the Quilt Expo.**

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

**Do you want to propose a Stage Demonstration or a Lecture?**  
The deadline is December 1, 2016. Please complete the separate proposal forms available at [wiquiltexpo.com](http://wiquiltexpo.com).

The Vendor agrees to indemnify and hold harmless Friends of Wisconsin Public Television Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2017 Quilt Expo, including claims caused by the negligence, errors or omissions of the Friends of Wisconsin Public Television Inc.

Friends of Wisconsin Public Television Inc. will not be liable for injuries to, or loss or damage to property of, the Vendor, its employees, agents, guests or attendees, arising out of the 2017 Quilt Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, or defects in booths, tables or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

\_\_\_\_\_  
**signature required** **date**

**Payment**

**\$** \_\_\_\_\_  
**grand total from other side**

**Fee Information / Refund Policy**  
50% of registration fees are refundable if cancellation is received prior to June 15, 2017. After that date, cancellations are not refundable. Vendor registrations are confirmed by letter upon receipt of your payment.

**A down payment of 50% of your total costs is needed to process your registration. Note: Payment of the balance is due by July 1, 2017. (After July 1 a 10% late-payment fee will be assessed.) Full payment is required if you register after June 1. Make check payable to Quilt Expo.**

- I am paying in full.       I am making a down payment of 50% of my total costs.
- Check enclosed payable to Quilt Expo       Visa       Mastercard

**Thank you.** Sign this form and fax or mail it with your payment, to Mary Alice Van Gemert. Contact information on the front.

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\_\_\_\_\_  
card number      \_\_\_\_\_  
expiration date

\_\_\_\_\_  
signature      \_\_\_\_\_  
please print your name as it appears on card

\_\_\_\_\_  
billing zip code