



SPONSORS 8/16

QUILT EXPO 2017

SEPTEMBER 7-9 | THURSDAY 9 A.M. - 6 P.M. / FRIDAY 9 A.M.- 6 P.M./ SATURDAY 9 A.M.- 5 P.M. EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by Wisconsin Public Television with Nancy Zieman

QUILT CONTEST SPONSORSHIP AGREEMENT 2017

SPONSORING BUSINESS OR ORGANIZATION

business/organization name

SPONSORSHIP CATEGORIES

- Hand Quilted Bed Size - Pieced
Hand Quilted Bed Size - Appliqued, Mixed or Other Type
Machine Quilted Bed Size - Pieced
Machine Quilted Bed Size - Appliqued, Mixed or Other
Wall Quilts, Hand Quilted - Any Type
Wall Quilts, Machine Quilted - Pieced
Wall Quilts, Machine Quilted - Appliqued
Wall Quilts, Machine Quilted - Pictorial
Wall Quilts, Machine Embroidered & Thread Painted
Wall Quilts, Machine Quilted - Mixed or Other Type
Viewers' Choice

for each category: 2-year, \$2,000 / 1-year, \$1,000

- Best of Show 2-year, \$3,000 / 1-year, \$1,500

TERMS AND CONDITIONS

When fully executed, this document will establish an agreement between Friends of Wisconsin Public Television Inc. and Nancy Zieman Productions herein after referred to as "Quilt Expo" and the sponsoring business or organization referred to as "The Sponsor" in support of the 2017 Quilt Expo event in Madison, Wis. (A two-year agreement is valid for Quilt Expo 2017 and 2018)

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2017 Quilt Expo Quilt Contest. Quilt Expo Quilt Contest Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Quilt Contest Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Expo.

When future Quilt Expos are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Expo and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Kristin Korevec (contact info below). A fully executed copy will be returned to you for your records.

SPONSOR AGREEMENT

I agree to pay the following for a one-year Quilt Contest Sponsorship of the above-specified category at Quilt Expo, September 7-9, 2017

- \$1,000 \$1,500 (Best of Show) payment enclosed please invoice (4/1/17)

I agree to pay the following for a two-year Quilt Contest Sponsorship of the above-specified category at Quilt Expo, September 7-9, 2017 and September 6-8, 2018.

- \$2,000 \$3,000 (Best of Show) payment enclosed please invoice (4/1/17)

name of authorized representative (please print)

title

signature

date

QUILT EXPO AGREEMENT

Eric Greiling
Executive Director
Friends of Wisconsin Public Television Inc.

date

QUESTIONS

If you have any questions, please contact Kristin Korevec at 608. 262. 5256 or kristin.korevec@wpt.org

Kristin Korevec or fax this form to 608. 890. 4571
Quilt Expo
821 University Ave.
Madison WI 53706



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QUILT CONTEST SPONSORSHIP RECOGNITION AND OPPORTUNITIES

recognition and opportunities include but may not be limited to:

- Contest Promotions** Logo recognition in pre-event national and regional promotional materials including 50,000+ direct mail
Advance Registration Guides
Text recognition in Quilt Contest press releases – regional and national
- Web** Logo recognition and link on Quilt Contest section of quiltexpo.com
- Event Program** Logo recognition in Quilt Expo **Event Program** (insert in the Sunday *Wisconsin State Journal* - 95,000 circulation in South-Central Wisconsin in addition to 12,000 distributed at the event)
- On-Site Signage** Logo recognition on signage designating Quilt Contest category

If you have any questions, please contact Kristin Korevec at 608. 262. 5256 or kristin.korevec@wpt.org